



KNOW BEFORE YOU GO 2026

WHERE TO WATCH

START LINE AT BOSTON UNIVERSITY DEWOLFE BOATHOUSE

The DeWolfe boathouse is where the race begins. Spectators can watch crews queuing for the race start from the Dr. Paul Dudley White Bike Path in front of the Hyatt Regency Hotel.

BOSTON UNIVERSITY BRIDGE & GRAND JUNCTION RAILROAD BRIDGE

The BU Bridge, overlooking the basin and start line, is unique for the graffiti-covered Grand Junction Railroad Bridge running beneath it. Each year, Boston rowers refresh a red-and-white tag on its upstream arch to inspire HOCR racers.

MAGAZINE BEACH PARK NATURE CENTER

For a quieter Regatta experience, head to the DCR and Mass Audubon's Magazine Beach Park Nature Center. This scenic spot offers great views of the beginning of the course and a relaxed atmosphere away from the crowds.

RIVER STREET BRIDGE

The River Street Bridge is the 2nd bridge along the race course and offers a clear view of the Powerhouse Stretch. The Stretch is a straight section of the river that starts at the top of Magazine Beach and ends just before the Weeks Footbridge.

WESTERN AVENUE BRIDGE

The Western Avenue Bridge is the 3rd bridge along the race course and offers a view of the end of the Powerhouse Stretch and boats heading into the infamous Weeks Footbridge turn.



WHERE TO WATCH

WEEKS FOOTBRIDGE

The iconic 5th bridge, known for its sharp 90-degree turn, poses a challenge for crews—especially during close passages. It's also one of the Regatta's most popular viewing spots.

ANDERSON BRIDGE

The Anderson bridge is the 6th bridge on the race course next to Harvard's Weld Boathouse.

ELIOT BRIDGE

The Eliot Bridge is the seventh and final bridge of the race course, located in front of Regatta Headquarters at the Cambridge Boat Club (CBC).

FINISH LINE AT HERTER PARK

The Finish Line at Herter Park concludes the 4702m race course and offers dramatic views of crews finishing the race. Be sure to check out the Finish Line bollards installed in 2016.

CONSTRUCTION

ELIOT BRIDGE

The Massachusetts Department of Transportation (MassDOT) is continuing work on the Eliot Bridge Preservation Project. Both sides of Eliot Bridge will be open to vehicle and pedestrian traffic during Regatta weekend. While the bridge will be accessible to spectators, the Cambridge arch beneath Eliot Bridge will remain closed to all on-water traffic throughout the Regatta.

DCR MEMORIAL DRIVE PHASE III PROJECT

The Massachusetts Department of Conservation and Recreation (DCR) is currently working on the Memorial Drive Greenway Improvements Project between Anderson Memorial Bridge and Eliot Bridge.

Memorial Drive will still be closed to vehicle traffic and open to pedestrians on Saturday and Sunday of Regatta weekend. However, due to ongoing construction, river views along this stretch will be blocked. For the best experience, we encourage spectators to use the Boston side of the river when traveling between Anderson Memorial Bridge and Eliot Bridge.

RIVERBENDER

Due to the ongoing DCR Memorial Drive Greenway Improvements Project, Riverbender has relocated to the Boston side of the Charles River, between Weeks and Anderson Memorial bridges, across from Harvard Business School (formerly Reunion Village).



EVENTS AT HO CR

SHE ROWS CELEBRATORY TOAST

Join us Saturday evening, October 17, at the Eliot Bridge Enclosure for a celebration of 50 years of women's Olympic and Paralympic rowing! Honor the trailblazing women who changed the sport, the champions who followed, and the next generation of rowers with drinks, hors d'oeuvres, and music alongside legends of the sport.

This event is open to all, with complimentary admission for female Olympians, Paralympians, members of the 1975 Red Rose Crew, and the 1976 Yale Women's Crew Team. RSVP here: <https://www.eventbrite.com/e/free-sculpt-on-the-charles-with-revd-tickets-2003029527236>

BERKLEE COLLEGE OF MUSIC

Berklee artists will bring live music to the Regatta throughout the weekend, with performances on the FALS Bar stage Friday, Saturday, and Sunday afternoons. Berklee DJs will also keep the energy and good vibes flowing at Riverbender on Saturday and Sunday afternoons 12-5 PM.

ON HER MARK LIVE PODCAST

Hannah Donnelly and NBC Sports Boston will be onsite Saturday, interviewing inspiring female athletes, role models, and Olympians for the On Her Mark podcast.
Saturday | 11:30-2 PM

METTLE FACTORY LIVE PODCAST

Mettle Factory will host Olympians, Olympic hopefuls, and legends of the sport in the JPMorganChase Live Podcast Lounge, located across from the JPMorganChase Awards Pavilion. Stop by to hear some of the world's best athletes share their stories, passion for rowing, and love of the Charles! Saturday & Sunday | 10:00 AM-6:00 PM

SCULPT CLASS ON THE CHARLES WITH REV'D

Rev'd Fitness Sculpt Class: Kick off your Sunday, October 18, on the Charles with a free, full-body Sculpt workout hosted by Rev'd Fitness! Join us at 8:15 AM for a bodyweight workout combining strength and cardio, perfect for all fitness levels. Bring your own mat, enjoy a complimentary Vitaminwater, and stick around to catch the racing! RSVP here: <https://www.eventbrite.com/e/free-sculpt-on-the-charles-with-revd-tickets-2003029527236>



REGATTA HOSPITALITY



DIRECTORS' LOUNGE

Located adjacent to Regatta Headquarters at the Cambridge Boat Club, the Directors' Lounge offers premier views of the race's final turn at the Eliot Bridge. Enjoy continental breakfast, buffet luncheon, afternoon tea, an open bar, exclusive programming, and premium gifting.

ELIOT BRIDGE ENCLOSURE

Located just upstream of the Eliot Bridge, this exclusive hospitality tent provides stunning racecourse views in a luxurious setting. Enjoy a continental breakfast, buffet luncheon, afternoon tea, and an open bar.



THE RIVERBENDER

Formerly Reunion Village, The Riverbender is a reimagined venue at the race's halfway point and a great place to reunite with friends. Inspired by '70s and '80s riverside revelry, it features drinks, a DJ, lawn games, covered seating, and unmatched energy.

ACTIVATION AREAS

WELD EXHIBITION

The Weld Exhibition is a must-visit spot for food, drinks, and partner activations, located between Weeks Footbridge and Anderson Bridge. Stop by for activations from Dunkin', Chase, Scout, Heineken, Geico, Meet Boston, L.L. Bean, Muscle Milk, View Boston, and enjoy bites from NAYA, Slush King, Viet CITRON, Boston Father & Son Co, and Snowy Joey. The venue is just a seven-minute walk from Harvard Square MBTA station.

THE RIVERBENDER

The Riverbender brings fresh energy to the second half of the course, where rowers dig deep and fans turn up the volume. Now located on the Boston side of the river between Weeks and Anderson bridges, across from Harvard Business School (formerly Reunion Village). Inspired by '70s and '80s riverside revelry, The 'Bender features a bar serving Heineken, Loyal 9, Whitehaven and signature cocktails from Tito's, as well as food from Pig Beach BBQ and Playa Bowls. Vineyard Vines will also have a tent in the Riverbender with exclusive giveaways, a rowing-themed photo moment and appearances by the whale. The area includes a DJ, covered seating, live sports, unbeatable race views, and is a great place to reunite with friends.

SPORTS & COMMUNITY ZONE

In its second year, the Sports and Community Zone celebrates the talent, impact, and community spirit of Boston and New England. This area brings together local businesses and professional sports organizations, including Rev'd Fitness, New England Revolution, Boston Celtics, New England Free Jacks, Boston Fleet, Boston Legacy, and Great Dog Rescue New England. Plus, be sure to check out additional activations from Vitamin Water and Daily Provisions



ACTIVATION AREAS

HOSPITALITY ROW

Hospitality Row is packed with activations, dining, and shopping along the course. As well as the JPMorganChase Awards Pavilion with live podcasting from Mettle Factory across the way. Visit Scout, McDonald's, the vineyard vines store, USRowing, NRF, CRI or buy tickets to the Eliot Bridge Enclosure.

Closest to Eliot Bridge grab bites from American Flatbread, El Barco, Fat Sandwich Dude, Luke's Lobster, Mini Donut Diva. Other vendors, including RegattaWear, JL, USRowing Marketplace and Boat, are scattered along the row with many more. Plus additional dining options from All'Antico Vinaio, Che! Empanada, Flour Bakery + Cafe, Si Carra Pizza.

ATTAGER ROW

Attager Row is home to the main athlete staging area, including athlete registration, weigh-in, volunteer check-in, the Lockton Volunteer Lounge, and the Concept2 athlete warm-up tent. Visitors can shop official HOCR merchandise, 776BC, and other vendors, plus enjoy activations from Amazon Merch on Demand and Muscle Milk. The Finish Line Food Truck Village offers Bon Me, Crepe Shop, Pennypackers, Piesons Pizza, and Trolley Dogs.

FALS BAR

FALS Bar, a beer, wine, and cocktail garden serving Heineken, Loyal 9, Whitehaven, and signature cocktails from Tito's, is a great place to watch the races next to Attager Row. Visitors can also enjoy complimentary Wi-Fi in the

Delta Hub tent. Don't miss live entertainment on the FALS Bar stage, including NBC10's On Her Mark Live podcast on Saturday from 11:30 AM to 2PM and Berklee College of Music performances Friday, 12-4pm, Saturday 2:30-5:00 PM and Sunday 12:00-4:00 PM. Food options include El Jefe's Taqueria, The MacBar, Mike & Patty's, and Summer Shack.

FOOD AT HO CR

RIVERBENDER

Pig Beach BBQ, Playa Bowls

WELD EXHIBITION

NAYA, Slush King, Viet CITRON, Boston Father & Son Co, Snowy Joey

CAMBRIDGE BOAT CLUB PARKING LOT

Scarlet Fire Pizza

HOSPITALITY ROW

American Flatbread, El Barco, Fat Sandwich Dude, Luke's Lobster, Mini Donut Diva, All'Antico Vinaio, Che! Empanada, Flour Bakery + Cafe, Si Carra Pizza.

FALS BAR

El Jefe's Taqueria, The MacBar, Mike & Patty's, Summer Shack

FINISH LINE FOOD TRUCK VILLAGE AT ATTAGER ROW

Bon Me, Crepe Shop, Pennypackers, Piesons Pizza, Trolley Dogs



GETTING TO HOOCR

ANTICIPATED ROAD CLOSURES

8 AM – 7 PM: Memorial Drive from Cambridge Boat Club to Western Avenue (Saturday & Sunday)

RIDESHARE

Parking is limited, so we strongly encourage rideshare whenever possible. Rideshare drop-off/pick-up is at 992 Soldiers Field Road, Boston, MA 02163.

The Riverbender Rideshare drop-off/pick-up is at 55 N Harvard St, Boston, MA 02134

PUBLIC TRANSPORTATION

Public transportation is **STRONGLY** advised. The course is within easy walking distance of 3 MBTA stations (Central & Harvard on the RED line, and BU Central on the B Branch of the Green Line) and multiple bus routes travel near to the course (1, 47, 64, 66, 71, 72, 73, 74, 75, 86). See www.mbta.com for detailed route and schedule information.

DRIVING DIRECTIONS

FALS – Mass Pike to exit 131, follow signs to Cambridge. Stay straight through several traffic lights and across the River Street Bridge. Once across the bridge, take a left onto Memorial Drive (there will be a Shell station and a Mobile station at the corners.) Stay on Memorial Drive for 1.6 miles at which point it will fork (near the Cambridge Boat Club.) Staying to the left, follow signs for Watertown/Newton. Proceed through the traffic light, and as you approach Eliot Bridge, follow signs for Boston/Newton.



PARKING AT HO CR

HARVARD STADIUM, GATE 14

Accessible off of Soldiers Field Road heading East. Parking will be available for approx. 500 cars. Location is across from the FALS/Rowing and Fitness Expo area. Cost: \$40/day. **cashless payment only**

Hours of Operation:

Friday (6:00AM – 7:00PM)

Saturday (10:00AM – 7:00PM)

Sunday (6:00AM – 6:00PM).

ALEWIFE T STATION

Accessible from Route 2 off of I-95. Garage with parking for 2,733 cars and Red Line T service to Harvard Square, a short walk to the river and the Weld Exhibition/Riverbender area. Available: 7 days a week, 24 hours Cost: \$9/day

THE ATLAS HOTEL

Saturday-only parking is available in the Atlas Hotel's covered garage at 40 Western Ave., approximately 0.5 mile from the Riverbender. Reserve your spot in advance through [SpotHero](#), as availability is limited. Upon arrival, proceed to the valet line at the hotel's front entrance and present your SpotHero QR code or reservation confirmation. Shuttle service is available for garage parkers and hotel guests.
Cost: \$50 per day; additional fees may apply.



NAVIGATING HOCCR

HEAD OF THE CHARLES REGATTA · SPECTATOR GUIDE

Navigating HOCCR: Construction Updates, Key Walking Routes and Spectator Areas

Construction along Memorial Drive between Eliot and Anderson Bridges blocks river viewing this year. Follow the blue routes for open viewing.

